



# BEACH BALL CLASSIC

Post Office Box 3893 • Myrtle Beach, SC 29578  
P: 843-241-5344 • E: program@beachballclassic.com

## 2025 SPONSORSHIP AGREEMENT

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Advertising Agency \_\_\_\_\_

Address \_\_\_\_\_

Contact Person/Business \_\_\_\_\_

Contact Person/Agency \_\_\_\_\_

We agree to purchase an advertisement in the Beach Ball Classic Official Tournament Program. We understand that the Beach Ball Classic Girls tournament will be held **Dec. 19-22**, the week before Christmas at the Myrtle Beach Convention Center. The Beach Ball Classic will be held **Dec. 27-30** at the Myrtle Beach Convention Center.

☐ 3 Year Commitment - same seats - same price

Please Check One:      **The following sponsorships are for The Beach Ball Classic tournaments - both boys and girls.**

<input type="checkbox"/> 1/8 Page	B&W	\$500	4 reserved Seat Tickets, 4 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	B&W	\$750	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	Color	\$900	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	B&W	\$1100	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	Color	\$1300	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> Full Page	B&W	\$1600	10 reserved Seat Tickets, 10 Hospitality Passes per Day
<input type="checkbox"/> Full Page	Color	\$2800	12 reserved Seat Tickets, 12 Hospitality Passes per Day

Please check an option below. See next page for ad design options & pricing.

☐ I will provide my own ad. Acceptable Formats: PDF or JPG at 300 dpi.\*

☐ Please create an ad for me. See next page for ad specifications.

☐ Please use my ad from last year's program

\*NO Microsoft Word or Excel documents

**\*\*ANY ads requiring updates/reformatting (including resizes) will be charged \$50**

**Contracts due by 11/01/25**

**All Ads due by Saturday, November 1st**

\_\_\_\_\_  
Authorized Business Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Tournament Representative

\_\_\_\_\_  
Date



☐ **Option 1: Submit my own ad**

Ad Specifications

1/8 Page B&W	3.5"(w) x 2" (h) no bleed (Business Card Size)
1/4 Page B&W	3.5"(w) x 4.75"(h) no bleed
1/4 Page Color	3.5"(w) x 4.75"(h) no bleed
1/2 Page B&W	7.5"(w) x 4.75"(h) no bleed
1/2 Page Color	7.5"(w) x 4.75"(h) no bleed
Full Page B&W	8.5"(w) x 11"(h) + 1/4" bleed (Live Area: 7.5" x 10")
Full Page Color	8.5"(w) x 11"(h) + 1/4" bleed (Live Area: 7.5" x 10")

☐ **Option 2: Have Marketing Depot make changes to an existing ad design**

Please email changes to:  
**[program@beachballclassic.com](mailto:program@beachballclassic.com)**

Changes will be billed at the  
hourly rate of \$50 minimum.

**ACCEPTABLE FORMATS**

**PDF or JPG.** All graphic files must be 300 dpi or better. Color graphics must be in CMYK format.  
Microsoft Office Documents will NOT be accepted.

☐ **Option 3: Have Marketing Depot design my ad for me**

A new ad design for BBC Sponsors comes at a special discounted rate of \$250.  
Please provide the following:

- Your Company Name & Logo
- Any photos or graphics you would like to use
- Contact person who will sign off on final ad \_\_\_\_\_
- Billing Address \_\_\_\_\_
- Phone Number \_\_\_\_\_
- Email \_\_\_\_\_

Design to be billed separately by Marketing Depot.  
**Deadline for all ads: November 1, 2025.**

Email all ad materials to:  
**[program@beachballclassic.com](mailto:program@beachballclassic.com)**

**Marketing DEPOT**  
DIRECTING BUSINESS TOWARD SUCCESS

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