



BEACH BALL CLASSIC

Post Office Box 3893 • Myrtle Beach, SC 29578
P: 843-241-5344 • E: program@beachballclassic.com

2024 SPONSORSHIP AGREEMENT

Business Name _____

Mailing Address _____

Email _____ Phone _____ Mobile _____

Advertising Agency _____

Address _____

Contact Person/Business _____

Contact Person/Agency _____

We agree to purchase an advertisement in the Beach Ball Classic Official Tournament Program. We understand that the Beach Ball Classic Girls tournament will be held **Dec. 20-23**, the week before Christmas at the Myrtle Beach Convention Center. The Beach Ball Classic will be held **Dec. 27-30** at the Myrtle Beach Convention Center.

3 Year Commitment - same seats - same price

Please Check One: **The following sponsorships are for The Beach Ball Classic tournaments - both boys and girls.**

<input type="checkbox"/> 1/8 Page	B&W	\$500	4 reserved Seat Tickets, 4 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	B&W	\$750	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	Color	\$900	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	B&W	\$1100	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	Color	\$1300	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> Full Page	B&W	\$1600	10 reserved Seat Tickets, 10 Hospitality Passes per Day
<input type="checkbox"/> Full Page	Color	\$2800	12 reserved Seat Tickets, 12 Hospitality Passes per Day

Please check an option below. See next page for ad design options & pricing.

I will provide my own ad. Acceptable Formats: PDF or JPG at 300 dpi.*

Please create an ad for me. See next page for ad specifications.

Please use my ad from last year's program

*NO Microsoft Word or Excel documents

****ANY ads requiring updates/reformatting (including resizes) will be charged \$50**

Contracts due by Monday, 11/01/24

All Ads due by Friday,

Authorized Business Representative Date Authorized Tournament Representative Date



Option 1: Submit my own ad

Ad Specifications

1/8 Page B&W	3.5"(w) x 2" (h) no bleed (Business Card Size)
1/4 Page B&W	3.5"(w) x 4.75"(h) no bleed
1/4 Page Color	3.5"(w) x 4.75"(h) no bleed
1/2 Page B&W	7.5"(w) x 4.75"(h) no bleed
1/2 Page Color	7.5"(w) x 4.75"(h) no bleed
Full Page B&W	8.5"(w) x 11"(h) + 1/4" bleed (Live Area: 7.5" x 10")
Full Page Color	8.5"(w) x 11"(h) + 1/4" bleed (Live Area: 7.5" x 10")

Option 2: Have Marketing Depot make changes to an existing ad design

Please email changes to:
program@beachballclassic.com

Changes will be billed at the hourly rate of \$50 minimum.

ACCEPTABLE FORMATS

PDF or JPG. All graphic files must be 300 dpi or better. Color graphics must be in CMYK format. Microsoft Office Documents will NOT be accepted.

Option 3: Have Marketing Depot design my ad for me

A new ad design for BBC Sponsors comes at a special discounted rate of \$250. Please provide the following:

- Your Company Name & Logo
- Any photos or graphics you would like to use
- Contact person who will sign off on final ad _____
- Billing Address _____
- Phone Number _____
- Email _____

Design to be billed separately by Marketing Depot.
Deadline for all ads: Friday, November 1, 2024.

Email all ad materials to:
program@beachballclassic.com



843.808.9053
1106 N. Kings Hwy
Myrtle Beach SC 29577
MarketingDepotLLC.com