



Beach Ball Classic

Post Office Box 3893 • Myrtle Beach, SC 29578
Phone: (843) 213-0032 • Fax: (843) 916-0012



2011 Sponsorship Agreement

Business Name _____
Mailing Address _____

Phone _____
Fax _____
Email _____

Advertising Agency _____
Address _____

Phone _____
Fax _____
Email _____

Contact Person/Business _____
Contact Person/Agency _____

We agree to purchase an advertisement in the Beach Ball Classic Official Tournament Program. We understand that the Crescent Bank Holiday Invitational will be held Dec. 17-22, the week before Christmas at the Myrtle Beach Convention Center, the Carolina's Challenge hosted by University of NC, Coastal Carolina University and East Carolina University will be Dec. 18, and The Beach Ball Classic will be held Dec. 27-31 at the Myrtle Beach Convention Center.

3 Year Commitment - same seats - same price.

Please Check One: The following sponsorships are for both the Beach Ball Classic and Crescent Bank Holiday Invitational

<input type="checkbox"/> 1/8 Page	B&W	\$500	4 reserved Seat Tickets, 4 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	B&W	\$750	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/4 Page	Color	\$900	6 reserved Seat Tickets, 6 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	B&W	\$1100	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> 1/2 Page	Color	\$1300	8 reserved Seat Tickets, 8 Hospitality Passes per Day
<input type="checkbox"/> Full Page	B&W	\$1600	10 reserved Seat Tickets, 12 Hospitality Passes per Day
<input type="checkbox"/> Full Page	Color	\$2800	12 reserved Seat Tickets, 12 Hospitality Passes per Day

*must include fonts & attachments used.
**no Microsoft Word or Excel documents

- I will provide my own ad. Acceptable Formats at 300 dpi. (PDF-preferable, EPS, TIFF, JPEG, InDesign*)**
- Please create an ad for me. See reverse for ad specifications.
- Please use my ad from last year's program

Contracts due by Friday, 11/11/11

All Ads due by Friday, 11/11/11

Authorized Business Representative

Date

Authorized Tournament Representative

Date



Ad Specifications

Ad Size	Colors	Dimensions
1/8 Page	Black	3.5" w x 2" h no bleed (Business Card Size)
1/4 Page	Black	3.5" w x 4.75" h no bleed
Now Available in color! 1/4 Page	CMYK	3.5" w x 4.75" h no bleed
1/2 Page	Black	7.5" w x 4.75" h no bleed
Now Available in color! 1/2 Page	CMYK	7.5" w x 4.75" h no bleed
Full Page	Black	8.5" w x 11" h, add 1/4" bleed (live area-7.5" x 10")
Full Page	CMYK	8.5" w x 11" h, add 1/4" bleed (live area-7.5" x 10")

Acceptable Formats

NO EXCEPTIONS: InDesign, EPS, TIFF, JPG, or PDF. All graphic files must be 300 dpi or better. Color graphics must be in CMYK format. For InDesign and EPS files, all fonts (Mac) and linked graphics must be included.

Microsoft Office Documents will not be accepted

ANY CHANGES OR CORRECTIONS WILL BE BILLED AT AN HOURLY RATE BY MARKETING STRATEGIES, INC.

Ad Design by Marketing Strategies, Inc.

If you would prefer Marketing Strategies, Inc. to create your ad for you, we need the following before we can begin:

- Your Company Name & Logo
- Any photos or graphics you would like to use
- Contact person who will sign off on final ad _____
- Billing Address _____
- Phone Number _____
- Fax Number _____
- Email _____

Accepted By: _____

Design to be billed separately by Marketing Strategies, Inc.

FIRM deadline for all ads: Friday, November 11, 2011.



Marketing Strategies

Dynamic Marketing. SmartPR.

Send ads to:

4603 Oleander Drive, Suite 4 • Myrtle Beach, SC 29577
Phone (843) 692-9662 • Fax (843) 692-0558. For questions or concerns, call Jennifer Arce at 692-9662.
Email ads to: program@beachballclassic.com